

**SCHOOL INVOLVEMENT  
FOR ELEMENTARY, MIDDLE AND HIGH  
SCHOOL STUDENTS**

**GOALS:**

Get to know the NAIA Student-Athlete: Educational discussion and brief introduction of NAIA teams focused on school location, athletes' academic interests and the role of the student-athlete.

**NAIA CHAMPIONS OF CHARACTER:**

Educational discussion based on the five core character values (respect, responsibility, integrity, servant leadership and sportsmanship).

**NAIA STUDENT-ATHLETE INTERACTION:**

Q&A, audience participation, autographs, etc.

**TEAMING UP FOR CHARACTER**

Daily Schedule:

- Between 8:30 and 9:30 AM arrive at Municipal
- Participate in NAIA *Champions of Character* event (45 minutes)
- Attend Buffalo Funds-NAIA Division I Men's Basketball Championship games (4 games each day, 9 AM to 4 PM)

In 2008, over 4,200 students from across the Kansas City metropolitan area participated in character events in conjunction with the Buffalo Funds-NAIA Division I Men's Basketball National Championship. This year the NAIA plans to reach out to more students in effort to spread the *Champions of Character* initiative, intentionally teach character to area youth and change the culture of sport.

# NAIA TEAMING UP FOR CHARACTER

**PARTNERSHIP  
OPPORTUNITIES**

**Platinum Level | \$2,500**

- 500 students have the opportunity to attend a *Champions of Character* event and tournament games
- Recognition on event banner and in championship game program
- Six (6) VIP passes for the entire tournament
- Company recognition during halftime of one day session game

**Diamond Level | \$1,000**

- 200 students have the opportunity to attend a *Champions of Character* event and tournament games
- Recognition on event banner and in championship game program
- Four (4) VIP passes for the entire tournament

**Gold Level | \$500**

- 100 students have the opportunity to attend a *Champions of Character* event and tournament games
- Recognition on event banner and in championship game program
- Two (2) VIP passes for the entire tournament



**YES! I WANT TO TEAM UP FOR  
CHARACTER**

Please return form to:  
1200 Grand Boulevard | Kansas City, MO 64106  
Phone: 816.595.8000 | Fax: 816.595.8200

Company / Organization / Individual's Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Daytime Phone: (\_\_\_\_) \_\_\_\_\_-\_\_\_\_\_

E-mail: \_\_\_\_\_

**PARTNERSHIP LEVEL:**

- Platinum \$ 2500
- Diamond \$1000
- Gold \$ 500
- Other: \$ \_\_\_\_

CONTRIBUTIONS TO THE  
NAIA CHAMPIONS OF  
CHARACTER PROGRAM ARE  
TAX DEDUCTIBLE. PLEASE  
CONSULT YOUR TAX ADVISOR.

**PAYMENT:**

- Check Enclosed
- Visa
- Mastercard
- Please Invoice



Credit Card Number: \_\_\_\_\_

Expiration Date: (DD/MM/YY): \_\_\_\_\_

Name on Card: \_\_\_\_\_

6<sup>th</sup> Man Representative: \_\_\_\_\_



## CHAMPIONS OF CHARACTER

The NAIA *Champions of Character* program touched thousands of area youth last year with its messages emphasizing respect, responsibility, integrity, servant leadership and sportsmanship. More than 75,000 students, teachers and parents participated in NAIA *Champions of Character* presentations across the country.

***“One athlete of character will improve a team. One team of character will improve a school. One school of character can impact an entire community.”*** -NAIA Special Presenter Bruce Brown

- TEAMS can make a conscious CHOICE to uphold the best of values.
- INDIVIDUAL PLAYERS can make CHOICES that will define them as an athlete.
- National Association of Intercollegiate Athletics *Champions of Character* programs intentionally teach: respect, responsibility, integrity, servant leadership and sportsmanship.



1200 Grand Boulevard  
Kansas City, Missouri 64106

## TEAMING UP FOR CHARACTER



RESPECT

RESPONSIBILITY

INTEGRITY

SERVANT LEADERSHIP

SPORTSMANSHIP



*In conjunction with*  
The Buffalo Funds - NAIA  
Division I Men's Basketball  
National Championship

MARCH 18-24, 2009

WWW.NAIAHOOPS.COM